



Corridor Communications' CEO Bonnie Quintanilla Named "Chic Entrepreneur Of The Week"

Award recognizes Ms. Quintanilla for her commitment to bringing enterprise-caliber marketing strategy and programs through Outcomes Marketing to businesses of all sizes.

WESTLAKE VILLAGE, Calif., March 30, 2010 – Bonnie Quintanilla, CEO of Corridor Communications, Inc., was selected as a Chic of the Week, a national award for women business owners. Ms. Quintanilla will be featured on the ChicEntrepreneur.com homepage, linking to a full page profile highlighting her success in business.

Elizabeth Gordon, founder of The Chic of Week Award and author of *The Chic Entrepreneur: Put Your Business in Higher Heels* says, "I am thrilled to have added Ms. Quintanilla to our wall of fame. We choose our Chic of the Week winners based on strategy, savvy, style and success, and Ms. Quintanilla certainly is a Chic Entrepreneur!"

Ms. Quintanilla will be featured exclusively in the Chic Spotlight with a full description of her business accomplishments, philosophy and why she is a Chic Entrepreneur. Her profile will be archived on the ChicEntrepreneur.com website and added to a growing list and photo gallery of high achieving entrepreneurial women around the U.S. who have enjoyed this honor since April of 2008.

Ms. Quintanilla, an Outcomes Marketing Specialist, co-founded Corridor Communications in 2002, to fill the need for strategic marketing and public relations support without the overhead associated with larger agencies, making enterprise-caliber marketing counsel and programs available to businesses of all sizes.

Previously, she worked as Vice President, Global Technology for Manning Selvage & Lee (MS&L). She joined MS&L after it acquired Capital Relations, a PR firm based in Southern California's 101 Business Corridor that she co-owned. Prior to that, she owned Q&A Associates, a marketing and public relations firm focused on the non-profit and educational sectors.

ABOUT CORRIDOR COMMUNICATIONS, INC.

CREATING IMPACT THAT DRIVES SUCCESS

Corridor Communications is a full-service marketing communications firm with a client-focused, results-driven approach. What distinguishes Corridor Communications is its consistent focus on Outcomes Marketing, an approach that integrates an acute understanding of clients' business objectives, market environments, and economic realities, into proactive campaigns that yield measurable results.

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